

Audioholics 2008 SOTU Trade Show Event – Tentative Schedule

Oct 21	Tuesday	Sencore Set-up
Oct 22	Wednesday	Sencore Training Day 1 / Manufacturer Setup
Oct 23	Thursday	Sencore Training Day 2 / SOTU Day 1 / Dinner Event
Oct 24	Friday	SOTU Day 2 / Breakdown

Storage

Date:	Event:	Time	Location
Oct 20	Storage	(after 5pm)	Europe 11
Oct 21 - 24th	Storage	24 hrs	Europe 11

Sencore Training

Date:	Event:	Time	Location
Oct 21	Sencore Setup	(after 8 am)	Australia 2
Oct 22	Sencore Training	TBD	Australia 2
Oct 23	Sencore Training	TBD	Australia 2
Oct 24	Sencore Breakdown	by 7pm	Australia 2

Note: Special lunch arrangement for Sencore attendees, inquire with Sencore for more details

Educational Room

Date:	Event:	Time	Location
Oct 22	Education Setup	after 1pm	Asia 5
Oct 23	Education Day 1	9am-5pm	Asia 5
Oct 24	Education Day 2	9 am – 4pm	Asia 5
Oct 24	Education Breakdown	4pm - 5pm	Asia 5

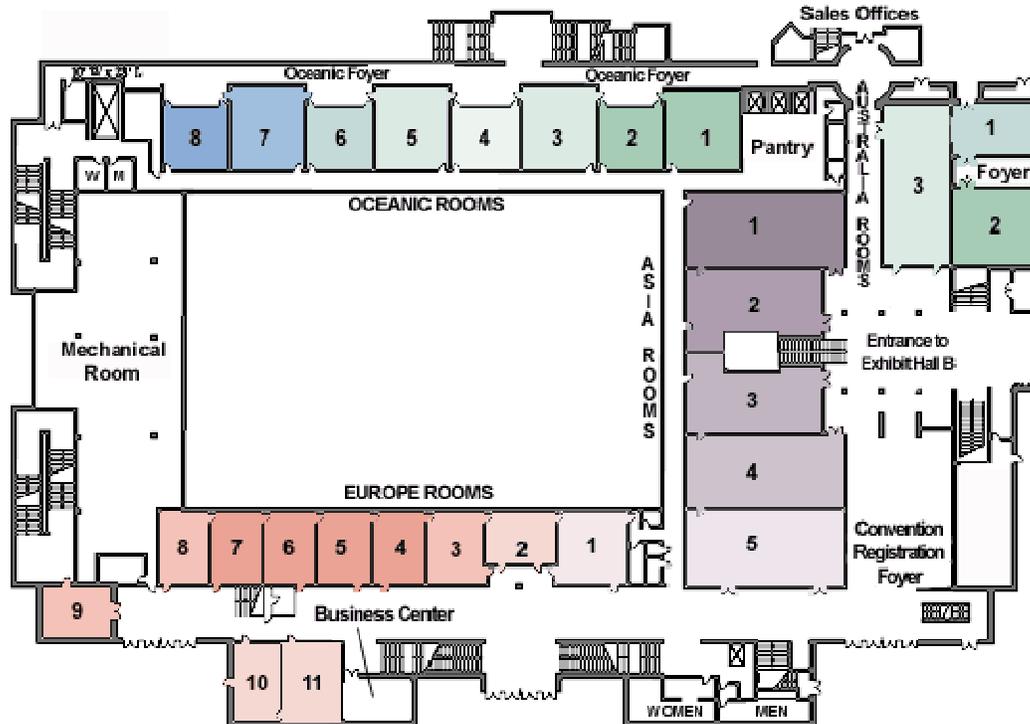
Demo Rooms

Date:	Event:	Time	Location
Oct 22	Demo Setup	after 1pm	Europe 7,8,9
Oct 22:	Demo Setup	after 1:30pm	Europe 4
Oct 22	Demo Setup	after 8am	Europe 5,6,10
Oct 23	Demo Day 1	10am – 5pm	Europe 4-10
Oct 24	Demo Day 2	9am – 3:30pm	Europe 4-10
Oct 24	Demo Breakdown	4pm - 11:59pm	Europe 4-10

Note: Equipment must be cleared out of all demo rooms by midnight Oct 24th

Social Functions

Date:	Event:	Time	Location
Oct 22	Welcome Reception	6:30pm – 8pm	Asia 4
Oct 23	Breakfast	8:30am - 9:30am	Outside Europe 5
Oct 23	Manufacturer Lunch	12pm – 1 pm	Oceanic 5
Oct 23	Children Party	4pm – 11pm	Americas Seminar
Oct 23	Appetizers	6:00pm – 7:00pm	Southern Foyer
Oct 23	Dinner / Party	7:00pm - 11:30pm	Southern I-II
Oct 24	Breakfast	8:30am - 9:30am	Outside Europe 5
Oct 24	Manufacturer Lunch	12pm – 1pm	Oceanic 5



Room

- Europe 4
- *Europe 5
- *Europe 6
- Europe 7
- Europe 8
- Europe 9
- *Europe 10
- Europe 11
- Asia 4
- Asia 5

Exhibitors

- Sherwood Newcastle
- Yamaha / EMP
- Epson
- Marantz / Snell
- Audyssey
- Emotiva
- Dolby/Pioneer
- Storage
- Welcome Reception
- Educational Seminars

Hotel Contact for event arrangements:

Shauna Callahan - Conference Manager

scallahan@swandolphin.com

P: 407-934-4643 F: 407-934-4355